



QUEENSLAND MINING INDUSTRY HEALTH & SAFETY CONFERENCE

Russell White,

Managing Director, [Driver Safety.com.au](http://DriverSafety.com.au)

Driving Change,

EMBRACING
THE AGE
Supporting People and Technology

A ONE DEGREE SHIFT MAKES THE DIFFERENCE



DRIVING CHANGE



HOW EXPOSED ARE WE?



THE ROAD SAFETY ISSUE

“The holocaust on the roads today is nothing short of appalling but it seems to be comprehended by the public in general with complacency.

To achieve even a reduction in the number of road accidents raises issues of great complexity. The most important factors are the education of all road-users in road behaviour and segregation of road users – motorists, cyclists and pedestrians.”

Select Committee of the House of Lords 1939

THE FACTS

- Currently there are around 1500 deaths each year in Australia alone.
- Annual Global Road Fatalities = 1.2million
- For every death more than 20 people are injured.
- More than 95% of road crashes are due to human error.

DRIVING IS A WORKPLACE HEALTH AND SAFETY ISSUE

- ATSB Report states – That road crashes account for 43% of all workplace related deaths.
- The costs to business as a result of these crashes is more than \$1 billion per annum.



THE LAW

- Under the “Chain of Responsibility” legislation, employers must demonstrate that anyone driving a company vehicle is adequately trained.
- Workplace Health and Safety act states that a vehicle is classed as the workplace.
- ***Influence=Responsibility=Liability***

HUMAN FACTORS



INSURANCE CLAIM FORMS

- I thought my window was down, but found it was up when I put my head through it.
- In an attempt to kill a fly, I drove into a power pole.
- The pedestrian had no idea which direction to run. So I ran over him.
- I pulled away from the side of the road, glanced at my mother in law and headed over the embankment.

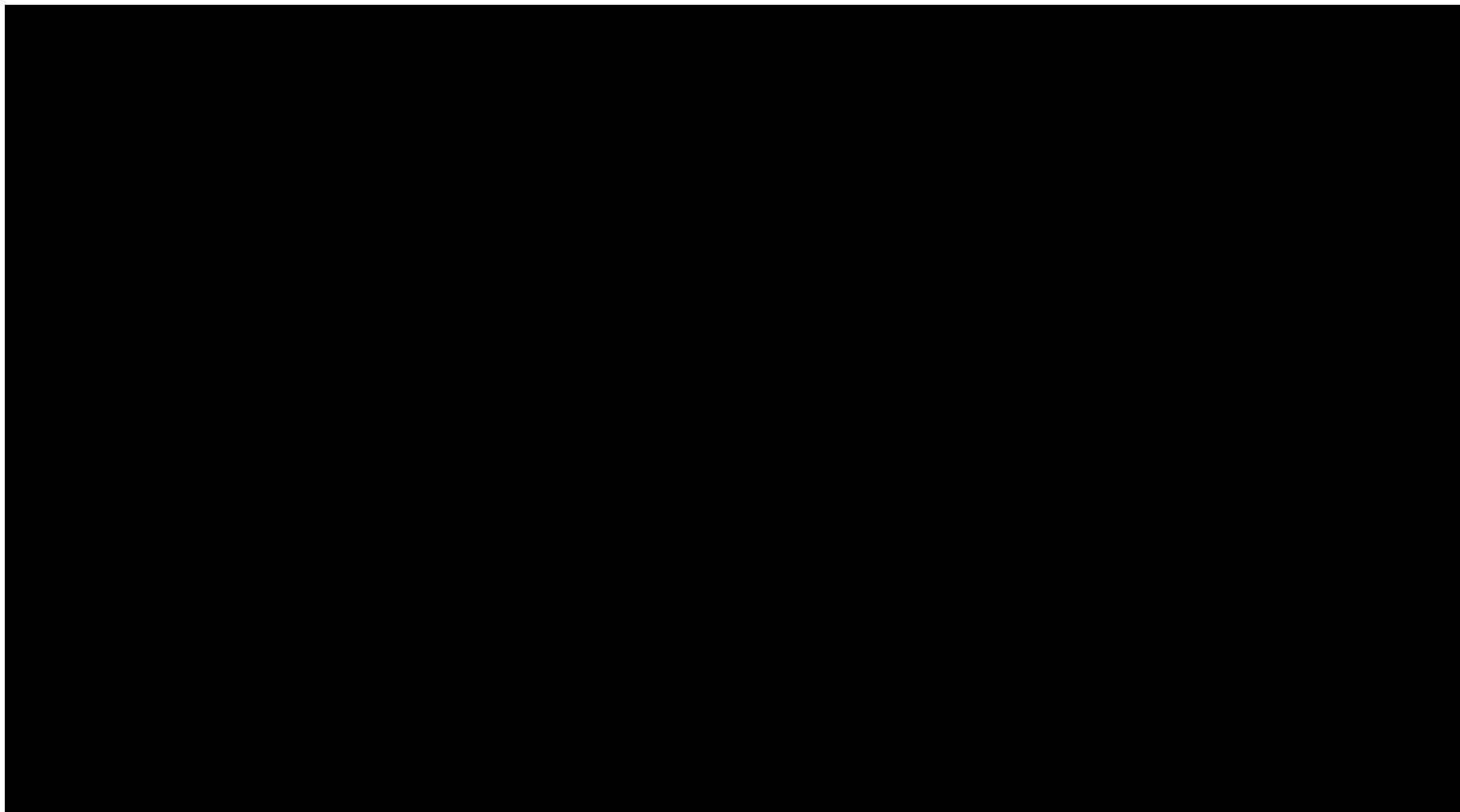
DISTRACTIONS



WHERE THE EYES GO THE MIND TENDS TO FOLLOW







THE CHANGE FORMULA

$$D \times V \times P > C$$

D = Current Level of Dissatisfaction

V = Vision for the Future

P = Plan for the Future

C = Cost of Change

WHERE TO FROM HERE?

“If you don’t know where you’re going
any road will take you there!”

Former Beatle – George Harrison

SHIFT 1°

SMALL CHANGES DRIVING A SAFER JOURNEY

ARE YOU PREPARED

FOR WHAT'S AROUND THE CORNER?



SHIFT1°
SMALL CHANGES DRIVING A SAFER JOURNEY

Shift your thinking and actions on the road
The keys to improving our road safety culture are in your hands.

Scan the Road

Hold Back

Identify the Conditions

Fit to Drive

Think Further Ahead



ARE YOU READY

FOR THE JOURNEY AHEAD?



SHIFT1°
SMALL CHANGES DRIVING A SAFER JOURNEY

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HAVE YOU ADJUSTED

YOUR DRIVING TO SUIT THE CONDITIONS?



SHIFT¹
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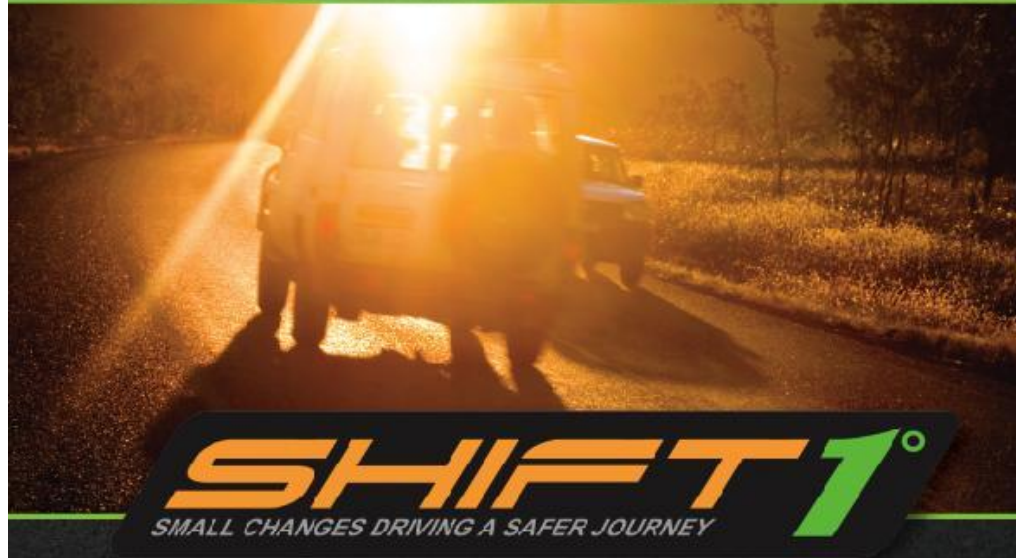
Fit to Drive

Think Further Ahead



HAVE YOU PLANNED

TO DEAL WITH THE UNEXPECTED?



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THE JOURNEY BEGINS TODAY

*“Remember, if you change one thing,
you change everything.”*

Michael Josephson

SHIFT 1°

SMALL CHANGES DRIVING A SAFER JOURNEY