



The Cement Australia's Step Change to a Safer Future

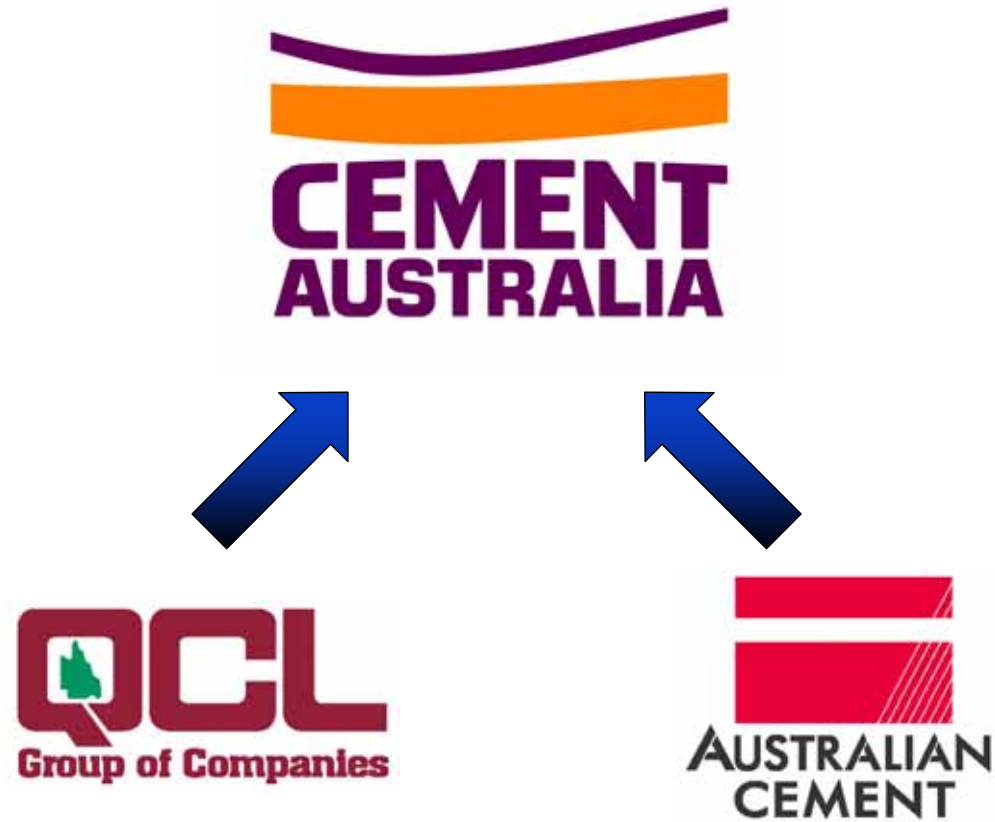
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**Caring allows you to harness the energy of
the organisation through alignment but**

IT'S NOT EASY

The Cement Australia story started in 2003 with the merger of QCL and ACH





COMPETITIVE

CARING

COLLABORATIVE

Providing Best Value

VISION

To be the leader in
Cement in Australia

7 MUST Dos

- Lowest Cost
- RONOA >20%
- Safety
- Sustainability
- Supply Chain
- Marketing
- Guiding Principles

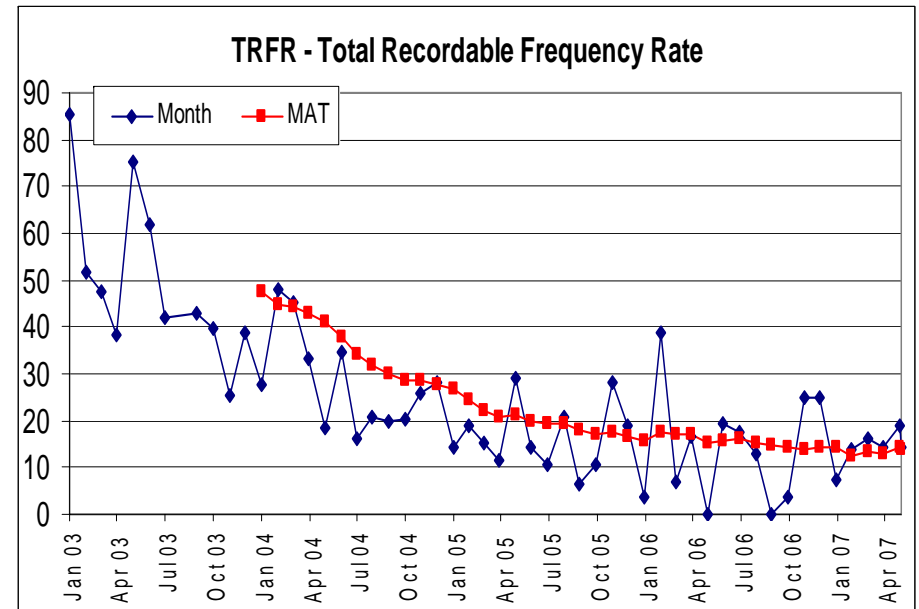
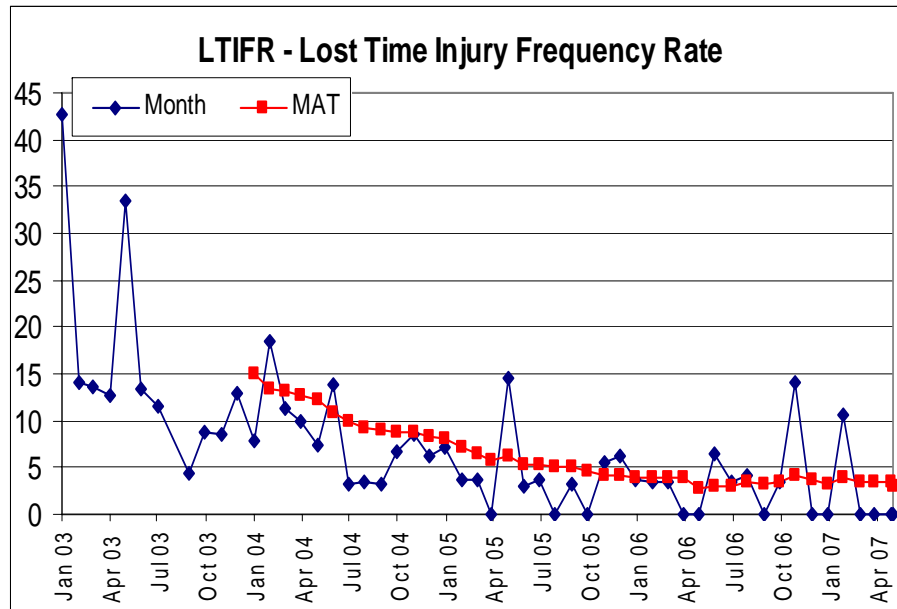
GUIDING PRINCIPLES

- SHE
- People
- Add value
- Customers
- Partnerships

WORKING
TOGETHER



This approach has driven a step change to a safer future



In Conclusion

- If you've got good systems, processes and safe equipment you need to focus on behaviour
- Behaviour starts with leadership
- Leaders need to really care about the people they lead
- The caring needs to be demonstrated in leader's behaviour
- The results will follow